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**Abstract** War is expensive—troops must be equipped and weapons must be procured. When the enormous borrowing requirements of war make the sovereigns' credibility problem more difficult, central banks enhance a government's ability to borrow. By being the sole direct purchaser of government debt, the central bank increases the effective punishment that can be imposed on the government for defaulting on the marginal lender. This increases lenders' confidence that the government will be punished in case of default, making lenders willing to purchase the debt at a lower rate of interest. The sovereign, dependent on the low borrowing costs offered by the central bank, has an incentive to retain the bank. Data covering the nineteenth and early twentieth centuries reveal that possessing a central bank lowers the sovereign's borrowing costs, particularly during times of war.

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War is expensive. Troops must be equipped and weapons must be procured. As Cicero famously quipped, "the sinews of war [are] unlimited money."<sup>1</sup> Governments can meet these expenses by printing money, taxing, or borrowing.<sup>2</sup> Printing money is a mechanism by which governments repudiate debts (by inflating away their value), while taxes have an upper bound of 100 percent (and public resistance can keep taxes below that level). Thus, governments largely turn to borrowing.<sup>3</sup>

But a government's borrowing needs will run headlong into the fundamental problem of sovereign finance: the inability of lenders to compel governments to repay debt.<sup>4</sup> The enormous borrowing requirements of war, typically concentrated in a short period of time, make the sovereign's credibility problem more difficult because the state (or, at least, the leadership) may not exist tomorrow (let alone be able to repay debts). For these reasons, scholars widely acknowledge that political

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1. Quoted in Ferguson 2001, 23.

2. Poast 2006 also identifies reparations, foreign military transfers, and repressments (physically extracting resources from the populace), but these are used to a limited extent.

3. Capella finds that 93 percent of states have engaged in at least some form of borrowing to confront the cost of war. See Capella 2012, 84.

4. Krasner 1999, 127.

institutions are crucial for reducing borrowing costs.<sup>5</sup> As Schultz and Weingast state, “institutions of limited government underpin a financial system that is capable of sustaining large expenditures on military competition in a manner that is consistent with long-term economic growth.”<sup>6</sup>

Central banks play the key role in enhancing a government’s ability to borrow, particularly during times of war. As Broz states, “the main societal public good [of central banks] was fiscal in nature and involved improving government credit worthiness during wartime.”<sup>7</sup> When a government charters a bank to serve as its fiscal agent, the bank supplies funds to the government, manages the national debt, and handles the government’s accounts. In return for the rents associated with those functions, the bank invests in government bonds. While ultimate responsibility for honoring debts remains in the sovereign’s hands, placing the immediate responsibility in the hands of the chartered bank gives investors confidence that government bonds, if purchased, can be redeemed. This, in turn, gives the government an easy source of financing.<sup>8</sup>

However, I go beyond Broz, both theoretically and empirically. Unlike Broz, I argue that the sovereign need not internalize society’s welfare function to maintain the central bank. Instead, the sovereign’s dependency on capital, combined with a desire for cheap credit, incentivizes the sovereign to allow the central bank to persist. Empirically, this study provides the first systematic evidence (with the exception of anecdotes)<sup>9</sup> that central banks enhance governments’ ability to borrow during times of war. In fact, the empirical evidence will largely suggest that, for the pre-1914 time period, central banks enhance sovereign borrowing only during times of war.

Both nondemocratic and democratic leaders have recognized the financial advantages central banks can accord governments during times of war. Upon establishing the Banque de France, Napoleon pronounced, “the Bank does not solely belong to its shareholders; it also *belongs* to the state which granted it the privilege of creating money.”<sup>10</sup> Alexander Hamilton observed that “The aid afforded to the United States, by [The Bank of North America], during the remaining period of the war, was of essential consequence.”<sup>11</sup> Reflecting on the Federal Reserve’s role during World War I, Carter Glass, the sponsoring senator of the Glass-Owen Act that created the United States Federal Reserve, remarked:

If there was a trace of exaggeration in the estimate of that seasoned English economist who declared the federal reserve system “worth to the commerce of

5. See North and Weingast 1989; Sargent and Velde 1995; Weingast 1997; Schultz and Weingast 2003; Stasavage 2003 and 2011; and Scheve and Stasavage 2012.

6. Schultz and Weingast 2003, 5.

7. Broz 1998, 206.

8. *Ibid.*, 242.

9. See Schultz and Weingast 1998; Murphy 1950; and Hertzel and Leach 2001.

10. Quoted in Crouzet 1999, 44.

11. Hamilton 1964, 64.

America more than three Panama Canals,” nevertheless, it must be conceded that, in the crucial test of a world war, it was found to be more indispensable to civilization than three times three Panama Canals. This merely means that I agree with the considered judgment of those eminent bankers of this and other lands who have said that *the World War could not have been financed but for the Federal Reserve Act. And if not financed, of course, it could not, except at infinitely greater sacrifice, have been won by the United States and associated nations.*<sup>12</sup>

Using data on the London sovereign debt market from 1816 to 1914, I find that the presence of a central bank drives down borrowing costs during times of war.<sup>13</sup> I focus on the 1816 to 1914 time period for three primary reasons.<sup>14</sup> First, before the Napoleonic period, few nations had significant international debts.<sup>15</sup> Second, the role of central banks changed after World War I. Until World War I, military financing motivated the creation of many (if not most) central banks, while the gold standard constrained monetary policy (thereby limiting concerns that governments could indiscriminately print money to eliminate bondholder claims). Since World War I, central bankers have focused more on controlling inflation, rather than fiscal management. Third, while none of the interstate wars during this time period were of the length or magnitude of World War II, this did not obviate the need for war financing. Inflation-adjusted military expenditure data from 1816 to 1914 show that military expenditures the year before a war are an average of £18 million (\$93 million), while military expenditures during war years rise to an average £30 million (\$152 million).<sup>16</sup>

## Credibility Problems in Sovereign Finance

Sovereigns desire funds but face a credibility problem with honoring the loans issued to acquire such funds. This credibility problem becomes more difficult during times of war, when there is an enormous amount of borrowing required in a short period of time and the sovereign’s survival is at stake. Lenders desire maximizing profits on loans, but they cannot sufficiently punish the government in case of default. This is attributable, in part, to an inability to credibly enforce a boycott on sovereign loans.

12. Glass 1927, 290. Emphasis added.

13. Even authoritarian regimes, such as Russia, issued sovereign debt traded on the London financial market.

14. There are two additional reasons: a greater proportion of a given parliament was composed of right-leaning, creditor-oriented interests before World War I (Oatley 2004, 269–70); and sinking funds—creditors accept lower rates on government debt so the savings are used to honor principal payments—had fallen out of favor and practice (see Sylla and Wilson 1999; and Bordo and White 1991).

15. Reinhart and Rogoff 2009, 70.

16. Median values of £6 million (\$30 million) and £11 (\$55 million) respectively. Expenditure data from the Correlates of War project (Singer, Bremer, and Stuckey 1972). Price level data (for inflation adjustments) is from Maddison (2006). \$/£ exchange rate from 1816 to 1913 was approximately 5 to 1.

*The Needs and Problem of the Sovereign*

Recall that this study is focused on the borrowing behavior of sovereigns during the nineteenth and early twentieth centuries. This is important to keep in mind because the primary function of sovereigns before the mid-twentieth century was providing the means of warfare.<sup>17</sup> As Ferguson puts it, “The process of parliamentarization and bureaucratization were first made necessary by the cost of war. But in the twentieth century they developed a momentum of their own, increasingly diverting resources away from military towards civilian employment and redistributive transfers.”<sup>18</sup> Providing the means of warfare in the modern nation-state system required an easy means of finance, typically in the form of debt. Tilly makes this point in reference to European states:

After 1500, as the means of successful warfare became more and more expensive, the rulers of most European states spent much of their time raising money ... [Since] few large states have ever been able to pay for their military expenditures out of current revenues ... they have coped with the shortfall by one form of borrowing or another.<sup>19</sup>

Since the sovereign’s expenditures were directed primarily toward warfare and the key instrument for financing military expenditures was borrowing, times of peace placed little burden on a sovereign’s ability to maintain current expenditures or to honor whatever limited borrowing was required to maintain a smaller, peacetime force.<sup>20</sup> However, war onset induced a surge in sovereign expenditures that might generate a potentially unsustainable level of borrowing. For example, when discussing the impact of the Crimean War on European financial markets, Ferguson describes how “even for powers which did not directly fight in it, the Crimean War increased military expenditure above the level of revenues available from taxation, and therefore forced all concerned ... to go to the bond market.”<sup>21</sup> The sudden war-associated surge in debt heightened concerns over sovereign default (not to mention war’s ability to destroy the state’s resources, compel regime change, or even eliminate the state). As Kirshner aptly states, “these wartime consequences and burdens do not pass unnoticed by the financial community.”<sup>22</sup> Hence, wartime “premiums” are imposed in the form of higher borrowing costs.<sup>23</sup>

This highlights the central principle of government borrowing: the sovereign’s willingness to pay.<sup>24</sup> The sovereign has a credibility problem with respect to honoring

17. Bean 1973, 216.

18. Ferguson 2001, 100.

19. Tilly 1992, 85.

20. For discussion of the smaller peacetime forces, see Herrman 1996, 11.

21. Ferguson 1998b, 72.

22. Kirshner 2007, 3.

23. Flandreau and Flores 2012, 235.

24. See Bulow and Rogoff 1989; Grossman and Van Huyck 1988; and Sargent and Velde 1995.

its debt obligations. Without an authoritative entity that can force the sovereign to honor debt contracts, the sovereign cannot credibly commit to promises to repay debts. As North and Weingast say, “Consider a loan to a sovereign in which the ruler promises to return the principal along with interest at a specified date. What prevents the sovereign from simply ignoring the agreement and keeping the money?”<sup>25</sup>

North and Weingast go on to dismiss reputational concerns as a possible solution: because sovereigns have time-inconsistent preferences, the need to ensure political survival could lead the sovereign to heavily discount future benefits, thereby making immediate default more enticing.<sup>26</sup> Such time inconsistencies become more pronounced during times of war. War places large fiscal demands on sovereigns and can intimately and obviously risk the sovereign’s survival. Under such circumstances, sovereigns could view the definitive gain from a one-off default as preferred to vague future opportunities.<sup>27</sup>

The government’s credibility problem implies that any institution that can increase the penalty on the sovereign for default should also improve the ability of the sovereign to borrow during times of war.<sup>28</sup> Indeed, any mechanism designed to influence a government’s borrowing costs should have its primary (if not sole) effect during times of war. Identifying the constitutive components of such an institution requires exploring lenders’ needs and problems.

### *The Needs and Problem of Lenders*

The primary motive of lenders is to maximize the return on their investments. Because an important source of investment return for lenders is the interest charged on loans to the government, lenders want to ensure that the government makes good on its interest payments and repays the money it borrows. But lacking an effective means of centralized enforcement, lenders attempt to compel government repayment by threatening to cut off loans. In theory, the maximum penalty that can be imposed on a government for default is a complete boycott by all lenders.<sup>29</sup> In the words of Hirschman, the ability of investors to “exit” by refusing payment should induce the sovereign “to search for ways and means to correct whatever faults have led to exit.”<sup>30</sup>

Unfortunately, just as the government faces a credibility problem with respect to making payments, lenders face a credibility problem with respect to punishment. Two problems undermine the credibility of lender punishment. First, punishing the sovereign by withholding funds hurts lenders.<sup>31</sup> A boycott means lenders are

25. North and Weingast 1989, 807.

26. Ibid.

27. Ibid.

28. Weingast 1997, 226.

29. Ibid., 228.

30. Hirschman 1970, 4.

31. Weingast 1997, 215.

willing to walk away from their current investments with the sovereign, thereby allowing it to default. But such losses could be prohibitively costly to lenders. Moreover, because a boycott means losing a potential source of new investments, lenders also incur the opportunity costs associated with forgoing the potentially high return (accounting for default risk) offered by new loans to the sovereign. This is why, according to Bulow and Rogoff, many defaults are partial, with lenders seeking ways to renegotiate the terms of a loan.<sup>32</sup>

Collective action is the second problem impeding lenders' ability to effectively punish the government if it defaults. The collective action problem originates from the government's ability to offer extraordinary terms to lenders willing to defect from the boycott.<sup>33</sup> As Bulow and Rogoff argue, "the initial lending consortium will never gain any ex post monopoly power over the country as long as the country is always allowed to repay its outstanding loans by replacing them with loans from a *new* consortium."<sup>34</sup> Weingast elaborates: "Although it might be easy for the lenders who were harmed by a default to refuse to provide new funds, other potential lenders may find it too costly to join the boycott."<sup>35</sup>

To gain a deeper understanding of the problems associated with having a large number of lenders, as well as the potential solutions to those problems, I borrow from Weingast by considering the sovereign's value for debt.<sup>36</sup> Assume the sovereign places value on debt finance (denominated in dollars), but that value increases at a decreasing rate. If there are no limits on the sovereign's ability to borrow, the sovereign will borrow until the marginal productivity of the last dollar borrowed equals the cost of borrowing that dollar, which is the interest rate  $i$ . Call this level of borrowing  $D^*$ . If the lenders are small relative to the sovereign, then the first few loans are very valuable to the sovereign, but the last few loans are not. In particular, the last dollar borrowed at  $D^*$  has a net value of 0 since its marginal value is equal to the cost of borrowing. Because a punishment of 0 will cost the sovereign nothing, a threat by the lender to withhold these last funds is insufficient to deter the sovereign from default. In contrast, if defaulting on any one lender leads to a complete boycott of the sovereign, then the sovereign loses the funds from all loans, not just those with a net value of 0. This will diminish the sovereign's incentive to default. Of course, a total boycott requires the lenders on whom the government has not defaulted to enforce the boycott, which, as I explained, is difficult to achieve.

A key assumption underlying this discussion is that the lenders are numerous and small. If the lenders are instead small in number and large, this might change the government's behavior. In this case, the last dollar of the last loan borrowed will have a net value of 0, but the last loan itself will not be valued at 0 (because it is likely that this last loan contributed more than just the last dollar borrowed). This means the

32. Bulow and Rogoff 1989.

33. Weingast 1997, 227.

34. Bulow and Rogoff 1989, 161.

35. Weingast 1997, 227.

36. Ibid., 227–28.

dilemma facing the sovereign and the lenders can be stated like this: although the sovereign prefers that each lender be one of many, the lenders prefer to be one of a few.

## The Argument

Any institution capable of increasing the penalty on the sovereign for default should also improve the sovereign's ability to borrow, most notably during times of war (when an enormous amount of borrowing in a short period of time heightens fear of default). A central bank is one such institution. Indeed, I argue that a central bank is not just any institution, but a critical institution for enhancing the penalty imposed on sovereigns for default.

A central bank helps overcome the twin credibility problems of the sovereign and lenders. By being the sole direct purchaser of government debt, the central bank increases the effective punishment that can be imposed on the government for defaulting on the marginal lender. This increases lenders' confidence that the government will be punished in case of default, thereby making lenders willing to purchase the debt at a lower rate. The central bank benefits from the rents associated with being the monopoly issuer of the debt and, as a profit-motivated entity, does not have an incentive to default on the secondary lenders. The sovereign, dependent on the low borrowing costs offered by the central bank, has an incentive to retain the bank. In effect, the sovereign and the central bank become "mutual hostages."<sup>37</sup>

### *The Role of Central Banks*

Lenders respond to the risk involved in sovereign lending by raising the costs of borrowing (via higher interest rates). Since allaying lenders' fears of default will lower the sovereign's borrowing cost, sovereigns have an incentive to identify confidence-building mechanisms. Creating an institution that increases the credibility of being penalized for default should improve the sovereign's ability to borrow.

One institution is a representative body, where a portion of that body is composed of creditors. Schultz and Weingast argue that granting political authority to a parliament or representative legislature with "power over the purse" constrains (if not eliminates) the sovereign's ability to unilaterally default.<sup>38</sup> Requiring the sovereign to bargain with a representative assembly lowers borrowing costs, thereby enabling "tax smoothing" policies that avoid oppressive tax increases. However, as North and Weingast aptly claim, "The triumph of the Parliament raises the issue of why it would not then proceed to act just like the king? Its motives were no more lofty than those of the Crown."<sup>39</sup>

37. The phrase "mutual hostages" is found in Broz 1998.

38. Schultz and Weingast 2003, 12.

39. North and Weingast 1989, 817.



Another institution that can increase the credibility of the lenders' penalty is a central bank. Indeed, before the twentieth century, central banks were largely created for the exact purpose of enhancing the government's ability to secure loans to pay heightened military expenditures.<sup>40</sup> When a government chartered a bank to serve as its exclusive fiscal agent, the bank supplied funds to the government, managed the national debt, and handled the government's accounts. In return for being the exclusive manager of the government's accounts (and receiving the associated rents), the bank was required to invest its assets in government bonds. This ensured the government an easy source of financing.<sup>41</sup>

**Addressing the collective action problem.** A central bank addresses the lenders' collective action problem. Recall that lenders prefer to be as few in number as possible, as this increases the effective punishment that lenders can inflict on the sovereign. By granting a central bank exclusive right to issue government debt, it becomes illegal for any individual to provide a loan outside the purview of the bank.<sup>42</sup> Hence, the central bank is not just one of a few lenders (which is preferred by the lenders), but the only direct lender to the sovereign. Being the sole direct lender also gives the central bank the ability to enforce a boycott on the sovereign until the sovereign agrees to repay. As Weingast explains, "By centralizing the loan decisions in a single intermediary rather than among a large, diffuse community of agents, the bank's charter allowed it to enforce a community credit boycott."<sup>43</sup>

Simultaneously and critically, the central bank, as with individual banks, is motivated to maximize the return on its investments. This means the central bank has longer time horizons than the sovereign. The central bank, wanting to maximize its investments, wishes to avoid defaulting on the individual banks to whom it sells the sovereign's debts. In reference to the Bank of England, J.R. Jones notes how the bank "had an obvious and permanent concern to perpetuate its own existence and to maximize the profits which it made from government loan operations."<sup>44</sup>

Knowing the central bank can enforce a boycott on a sovereign default and that the central bank shares their profit motive instills individual lenders with confidence in the sovereign's debt. The lenders are concerned about the sovereign's creditworthiness, fiscal policy, and war-financing ability only to the extent that these factors influence the lenders' profits. This is why the prominent nineteenth-century international financier Nathan Rothschild said that his preferred business "consists

40. Broz 1998, 206.

41. Even if investors consider whether a country will win a war, a country expected to eventually lose should still receive more favorable terms of financing if it has a central bank.

42. Parliament and the Bank of England also established prioritized loans and cross-default. See Weingast 1997, 230.

43. *Ibid.*, 231.

44. Jones 1994, 82–83.

entirely in Government transactions & Bank operations,” by which he meant central banks such as the Bank of England and Banque de France.<sup>45</sup>

**Addressing the credibility problem.** The central bank also addresses the sovereign’s credibility problem. Given a central bank’s ability to impose a costly punishment on the sovereign, the creation and promotion of a central bank creates investor confidence. However, this is contingent on the sovereign somehow overcoming its short time horizons. In other words, even if the central bank effectively imposes a creditor boycott and even if the central bank itself has a long time horizon, the sovereign still faces a credibility problem, except now with respect to its willingness to retain the central bank. What will prevent the sovereign from defaulting on the central bank and/or revoking its charter? In reference again to the Bank of England, Jones acknowledges that “another statute could have been enacted at anytime to suspend or reduce the interest due on the loans that had been contracted.”<sup>46</sup>

A mechanism by which the central bank establishes sovereign credibility becomes clear by again considering how the sovereign prefers that each lender be one of many, while the lenders prefer to be one of a few. Establishing a central bank shrinks the pool of direct lenders to one. This ensures that the net value of the last lender remains high, thereby discouraging the sovereign from default. Thus, the creation of the central bank is not without costs to the sovereign—the sovereign, by constraining its ability to “cherry-pick” lenders, has tied its hands to one lender. But because this one lender receives the rents from being the exclusive issuer of the sovereign’s debt on the secondary market, the lender is willing to provide the government with favorable access to and terms of credit. While the sovereign (either the crown or a parliament) could still choose to default on the central bank (or prematurely disband the central bank by eliminating it before the charter’s expiration), doing so returns the government to the same credibility problem it faced previously, except now with respect to the provision of charters. Hence, the sovereign, dependent on the low borrowing costs offered by the central bank, has an incentive to retain the bank.

The mechanism is similar to that of merchant guilds during medieval times. These guilds coordinated the efforts of foreign traders to enforce a cessation of trade with a ruler who refused to protect trading rights or make payments. According to Grieg, Milgrom, and Weingast, powerful rulers cooperated with foreign merchants to establish guilds because “the guild’s power enabled trade to expand to the benefit of the merchants and rulers alike.”<sup>47</sup> Indeed, Grieg, Milgrom, and Weingast go on to point out how central banks seem to share the same mechanisms—they can initiate a credit boycott and punish lenders who attempt to lend to the government outside the boycott (by refusing to offer to the lenders the sovereign debt in the central bank’s possession).<sup>48</sup>

45. Quoted in Ferguson 1998a, 2, 369.

46. Jones 1994, 83.

47. Grieg, Milgrom, and Weingast 1994, 749.

48. *Ibid.*, 774.

Of course, no system, be it merchant guilds or central banks, is completely and fully credible. The sovereign could still threaten to fire central bankers who wish to act against the sovereign's interests or handsomely reward those who do act in the sovereign's interests.<sup>49</sup> Consider that the United States eliminated the First Bank of the United States in 1811 and, in particular, the Second Bank of the United States in 1836. Since the Second Bank of the United States was associated with his chief political rival, Henry Clay, President Andrew Jackson vowed "The Bank is trying to kill me, but I will kill it."<sup>50</sup>

Thus, central banks do not "solve" the sovereign's credibility problem, but the sovereign's desire for cheap finance, and the central bank's ability to satisfy that desire, place a large constraint on the sovereign's ability to renege from his/her commitment to lenders. Would Jackson have made the same decision if the US government, like England and many other European countries, had a greater demand for debt and been involved in a series of wars?<sup>51</sup> The likely answer is no. Indeed, Jackson's spending cuts and paying down of the national debt (which was accomplished in his second term) is considered by some economic historians to be "an exceptional occurrence in world history."<sup>52</sup>

The sovereign's desire for cheap finance is a mechanism that complements the mechanism offered by Broz, that the sovereign remains committed to the central bank because doing so reduces the economic distortions created by financing war through current taxation.<sup>53</sup> I do not refute the desire to pursue "tax smoothing" (that is, financing wartime expenditures by borrowing, then servicing and amortizing the debt by taxation in peacetime) as motivating the sovereign's commitment to the central bank. However, the sovereign's incentives need only be predicated on its desire to acquire cheap war finance, not, as Broz states, because it "internalizes aggregate welfare, meaning that it has incentives to supply public goods and to minimize the deadweight loss of inefficient arrangements"<sup>54</sup> Such benefits may result from the sovereign's decision, but perhaps only as collateral benefits.

The sovereign and the central bank, because of either the desire to pursue tax-smoothing policies or simply the desire to acquire favorable terms of finance, become "mutual hostages": the bank benefits from the rents afforded by the sovereign-sanctioned monopoly and the sovereign benefits from the ability to acquire financing at favorable rates.<sup>55</sup> Consequently, the sovereign allows the bank to persist for reasons analogous to the incentives identified by Bueno de Mesquita and colleagues: the leader does not want to lose the revenue-enhancing properties accorded by the

49. I thank a referee for suggesting this language.

50. Quoted in Ferguson 1998b, 373.

51. See Kennedy 1975, 522.

52. Sylla 2001, 240. See also Sexton 2005, 22.

53. Broz 1998, 235.

54. *Ibid.*

55. *Ibid.*

central bank.<sup>56</sup> Stated simply, the government does not want to “kill the goose that lays golden eggs.”

### *Dependence on Capital and Central Bank Persistence*

In many ways, the idea of a central bank and sovereign becoming “mutual hostages” shares similarities to Przeworski and Wallerstein’s argument regarding the state’s structural dependence on capital.<sup>57</sup> They maintain that governments, in need of private firms to provide the economy with investment, will be compelled to enact policies that are in the best interest of capital holders. More precisely, the government’s ability to set policy is constrained by the actions of capital owners because capital owners will withdraw assets if they anticipate a loss in profits (whether or not those owners directly lobby the government).

While Preworski and Wallerstein applied this idea to the ability of private investment to enhance an economy’s future material welfare (through investments that enhance production and employment),<sup>58</sup> Tilly extends the argument to the government’s needs for finance: “The availability of credit depends on a state’s previous repayments of its debts, to be sure, but it depends even more on the presence of capitalists.”<sup>59</sup> Though one may (correctly) contend that state dependency on capital is present without a central bank, the central bank enables the owners of capital to coordinate their boycotting efforts. For this reason, capital desires the creation of a central bank, and the sovereign, desirous of reducing the cost of acquiring capital’s funds, is willing to oblige.

If this aspect of the argument is true, then one should expect central banks to be rather sticky institutions. This appears to be the case. [Table 1](#) lists all central banks created before 1930.<sup>60</sup> In addition to listing the country’s name, [Table 1](#) reports the founding year (first year with Central Bank) and ending year (last year with Central Bank) for each central bank. Out of the forty-six central banks listed, thirty-three (72 percent) have not been disbanded.

Admittedly, one cannot disregard the role of “luck,” particularly in the case of the Bank of England’s persistence. Without its series of eighteenth-century wars with France, the British government may have decided to revoke the Bank’s charter during its early years of existence.<sup>61</sup> Instead, the timing of renewal decisions nearly always coincided with a time of war. As Jones says, “The French wars made the Bank and the Financial Interests indispensable and put practical limits on the action the Parliament could undertake, even by statute.”<sup>62</sup> Thus, while the

56. Bueno de Mesquita et al. 2003.

57. Przeworski and Wallerstein 1988.

58. *Ibid.*, 20.

59. Tilly 1992, 85.

60. Sources in online appendix B.

61. See Broz and Grossman 2004, 49; Carruthers 1996, 202; and Broz 1998, 234.

62. Jones 1994, 84.

TABLE 1. *Countries with central banks before 1930*

<i>Country</i>	<i>First year with central bank</i>	<i>Last year with central bank</i>
Sweden	1657	—
England	1694	—
Prussia/Germany	1765	—
Ireland	1783	1817
United States	1791	1811
	1816	1836
	1913	—
France	1800	—
Finland	1811	—
Netherlands	1814	—
Austria	1816	—
Norway	1816	—
Denmark	1736	—
Netherlands Antilles	1828	—
Indonesia	1828	1951
Spain	1782	1800
	1829	—
Portugal	1821	—
Greece	1842	1928
Hungary	1848	1849
Belgium	1850	—
Russia	1860	—
Japan	1882	—
Serbia	1884	1920
Italy	1861	1866
	1893	—
Iceland	1885	1904
Uruguay	1896	1966
Turkey	1863	1918
India	1773	1773
Switzerland	1907	—
Australia	1904	—
South Africa	1920	—
Hungary	1924	—
Chile	1925	—
Mexico	1925	—
Peru	1922	—
Greece	1927	—
Estonia	1919	—
Lithuania	1922	—
Latvia	1922	—
Colombia	1923	—
Mongolia	1924	—
Ecuador	1927	—
Bolivia	1928	—
Taiwan	1928	—

*Sources:* See the online appendix.

British Parliament could have passed legislation at virtually any time revising the Bank's charter or the government might have passed a new law altering or canceling the original charter, the Bank of England's charter continued to be renewed because

England's rivalry with France generated frequent wars during the eighteenth century.<sup>63</sup>

### *Empirical Implication*

Whether the presence of a central bank improves the ability of a sovereign to borrow is ultimately an empirical question. My argument suggests a simple testable implication: a central bank reduces the borrowing costs of a government, particularly when the enormous and concentrated borrowing requirements of war make acute the sovereign's credibility problem. I state this argument in the following hypothesis:

*H1: Ceteris paribus, central banks reduce a government's borrowing costs.*

Again, this result should hold especially during times of war.

## **Research Design**

For reasons discussed earlier, I will test this hypothesis using data from the 1816 to 1914 time period. Because identifying the relationship between borrowing costs and central banks requires accounting both for a variety of potentially confounding factors and for peculiarities in panel data, I rely on multivariate analysis.

### *Units of Analysis*

To test my hypothesis, I consider, for those countries for which data exist, all country-years from 1816 to 1914. Using all country years, when coupled with the inclusion of an interaction term between the presence of a central bank and involvement in an interstate war, enables me to identify if having a central bank during times of war induces a substantively different change in borrowing costs compared with times of peace.

### *Operationalizing Borrowing Costs*

My dependent variable must measure a government's borrowing costs. Since the bonds governments issue must offer interest to compensate investors for the risk of inflation and default, economists typically capture a government's borrowing costs in relative terms. They do this using the difference between the interest rate on the government bonds considered to have the least likelihood of default and the interest rate on bonds of other governments.<sup>64</sup> This difference is called the *spread*, which

63. Broz and Grossman 2004, 49.

64. See Mishkin 2004, 121; Appleyard, Field, and Cobb 2006, 489; and Krugman and Obstfeld 2005, 597.

captures the risk premium that a government must pay. Thus, if  $i^S$  is the interest rate on the “secure” asset and  $i^R$  is the interest rate on the “risky” asset, then the difference  $i^R - i^S$  indicates the additional return the “risky” asset must provide to compensate the lender for the added risk of default relative to the “secure” asset. In the modern global system the most secure bonds are US Treasury bonds, but during the nineteenth century and early twentieth century the most secure bonds were those issued by the British government. Hence, most studies looking historically at government borrowing costs rely on the spread between a government’s bond yields and the yields on British bonds, specifically British long-term Consols.<sup>65</sup>

Computing the spread requires data on government bond yields.<sup>66</sup> Though such data are widely available for the later half of the twentieth century, they are limited for the nineteenth and early twentieth centuries.<sup>67</sup> The Global Financial Database (GFD) provides government bond yield data covering this earlier time period for thirty-four countries (Table 2).<sup>68</sup> I compute, for each country in each year, the difference between the median annual yield on that country’s long-term government bonds and the median annual yield on British long-term government bonds.<sup>69</sup> I use long-term government bonds (such as British Consols), rather than municipal bonds or bonds for specific projects (such as railroad bonds). Overall, I have a continuous dependent variable ranging from -2.79 to 1.9, with a mean value of 0.87 and a standard deviation of 0.55.<sup>70</sup>

### *Operationalizing Central Banks*

To operationalize when a country possessed a central bank, I draw from a variety of sources to create an original data set of central bank creation and presence.<sup>71</sup> Table 1 lists all central banks created up to 1930. In addition to the observations detailed in the theoretical section, two further observations can be gleaned from Table 1. First, as Broz initially observed, many central banks are formed during war (Swedish Riksbank, the Bank of England, the Bank of France, the Bank of Finland, the Bank of the Netherlands, and the Bank of Portugal), while others are established immediately following war to absorb the over issuance of paper currency (the First and Second Banks of the United States, the Austrian National Bank, the National Bank of Norway, and the National Bank of Denmark).<sup>72</sup> Second, a substantial number of countries possessed central banks at various times during the nineteenth century

65. See Sussman and Yafeh 2006; and Dincecco 2009 and 2011. The UK has a value of 0.

66. I use nominal bond yields instead of real bond yields. For an explanation, please see the data note in the online appendix.

67. I compare the GFD data to data from Flandreau and Zumer 2004 in the online appendix.

68. The Investors Monthly Manual (IMM), a record of The London Exchange, goes back to only the 1870s. See Dincecco 2009 and 2011.

69. I use the median yield because the yield is a highly volatile and skewed time series.

70. More than 90 percent of the values for this variable are greater than 0.

71. See the online appendix for sources.

72. Broz 1998.

TABLE 2. *Countries with sovereign debt yield data, 1816 to 1914*

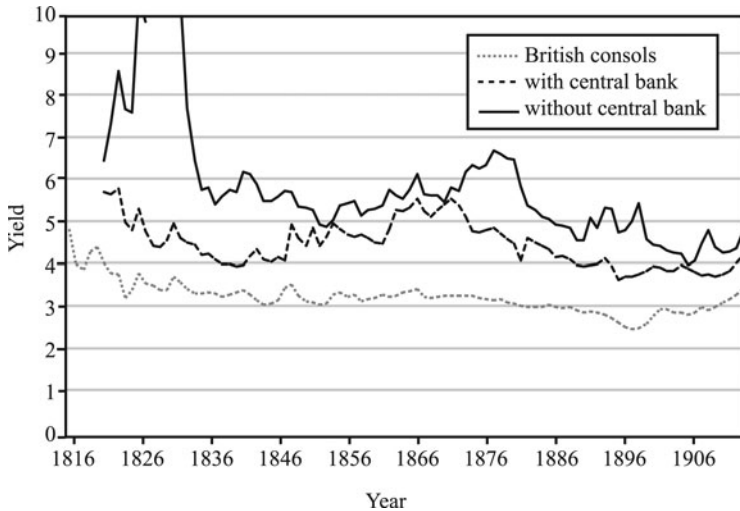
<i>Country</i>	<i>Start year</i>	<i>End year</i>
Argentina	1859	1914
Australia	1858	1914
Austria	1874	1914
Belgium	1832	1914
Brazil	1820	1914
Canada	1855	1914
Chile	1820	1914
China	1877	1954
Colombia	1822	1914
Cost Rica	1871	1908
Denmark	1821	1914
Egypt	1862	1914
France	1815	1914
Prussia/Germany	1844	1880
Greece	1862	1940
Guatemala	1880	1914
Hungary	1872	1914
India	1815	1914
Italy	1862	1914
Japan	1870	1914
Mexico	1820	1914
Netherlands	1815	1914
New Zealand	1865	1914
Norway	1822	1914
Paraguay	1872	1914
Russia	1820	1914
South Africa	1860	1914
Spain	1821	1914
Sweden	1868	1914
Switzerland	1899	1914
Uruguay	1871	1914
United States	1815	1914
United Kingdom	1815	1914
Venezuela	1854	1914

*Source:* Global Financial Database.

(but not so many that I lack variation in the presence of central banks). This illustrates that the central bank variable is not simply a proxy for “Bank of England” or “British hegemony” during the nineteenth century. I use the information from Table 1 to create the binary variable `CENTRAL BANK`, which equals 1 if a country has a central bank in year  $t$ , and 0 otherwise.

To illustrate how the presence of a central bank relates to borrowing costs, consider Figure 1. It depicts the bond yields of three groups of countries from 1816 to 1914: the annual yield of British long-term bonds (Consols); the median annual yield on long-term bonds for other countries (that is, other than the UK) with a central bank; and the median annual yield on long-term bonds for countries without a central bank. Looking at Figure 1, one should first take note that, unsurprisingly, the yield on British Consols is the lowest line over the entire time period. Second, and quite strikingly, Figure 1 shows that, despite exhibiting volatility, the line for





**FIGURE 1.** Median annual yields on sovereign debt for British bonds and various categories of countries

governments lacking a central bank (the solid line) is consistently higher than the line for governments with a central bank (the dashed line). This strongly suggests that central banks accord countries favorable terms of financing. However, confirming this association requires conducting multivariate analysis that controls for potentially confounding variables and accounts for the unique features of panel data.

#### *Operationalizing Interstate War and the Interaction with Central Banks*

The modifying variable captures whether a country is involved in a Correlates of War (COW) data set interstate war that began during the 1816 to 1914 time period.<sup>73</sup> The list of wars includes large wars (the Crimean War from 1853 to 1856 and World War I, which began in 1914) and short wars (such as the Seven Weeks War in 1866). Since my expectation is that central banking will induce a larger reduction in the spread during times of war compared with times of peace, I include an interaction between the interstate war variable and the central bank variable. This enables me to compare the impact of a central bank on the spread when a country is at peace versus when it is at war.<sup>74</sup>

73. Sarkees and Wayman 2010.

74. Of course, it is possible that central banks could also be used to ease the costs of procuring military assets during the prewar and postwar time periods. However, allowing the variable to capture only periods of war makes for a more conservative test of my theoretical expectations.

### *Control Variables*

To conduct multivariate analysis, I control for factors that could explain both lower borrowing costs and the presence of a central bank. I begin by describing how I control for the presence of representative institutions. Next, I describe how I control for a number of factors discussed in Dincecco's recent empirical work on the history of sovereign credit risk.<sup>75</sup>

**Representative institutions.** Given the prevalence of “democratic advantage” claims in the literature,<sup>76</sup> I control for institutions that constrain the ability of a country's leader to default. To accomplish this, I use the EXECUTIVE CONSTRAINTS variable from the Polity IV data set.<sup>77</sup> This variable codes the extent to which institutionalized constraints are placed on the decision-making powers of chief executives. Such constraints can be legislatures, councils of nobles, powerful advisors to a monarch, the military in coup-prone polities, and/or a strong judiciary.<sup>78</sup> Thus, this variable captures a wide range of limited government, not just democratically elected legislatures. This is important because the time period I am considering has a limited number of fully liberal democracies.

EXECUTIVE CONSTRAINTS uses a 1 to 7 scale, where 7 represents the highest level of constraints. Cox argues that most legislatures in the world are legislatures only in name—they lack a veto over legislation, they lack a veto over the budget, and/or they lack a means to remove the executive.<sup>79</sup> One way to accommodate this concern is to limit the coding of representative institutions to the highest level of the EXECUTIVE CONSTRAINTS variable (when EXECUTIVE CONSTRAINTS = 7). A country scores a 7 on EXECUTIVE CONSTRAINTS when a legislature, ruling party, or council of nobles initiates most important legislation and the executive is chosen by the accountability group (or is elected in multiparty elections).<sup>80</sup> Therefore, I code the binary variable REPRESENTATIVE INSTITUTIONS to equal 1 when EXECUTIVE CONSTRAINTS is equal to 7, and 0 otherwise. From 1816 to 1914, fifteen countries had a score of 7 in at least one year (representing 754 country-years).

**Financial development.** I account for a country's level of financial development. A country with a developed internal financial sector may be able to acquire more favorable financing terms. Of course, it is possible (likely, in fact) that the presence of a central bank explains the development of a country's financial market. In other words, a country's financial sector's development may be part of the causal path explaining the relationship between a central bank and favorable financing terms.

75. Dincecco 2009.

76. See sources in footnote 5.

77. Marshall, Jagers, and Gurr 2009.

78. *Ibid.*, 24.

79. Cox 2012.

80. Marshall, Jagers, and Gurr 2009, 25.

Therefore, I control for the financial sector's level of development to isolate a central bank's fiscal agency role from its role in financial market development.

I use two indicators of financial market development: urbanization and adherence to the gold standard. Since Kroos,<sup>81</sup> scholars have recognized a strong relationship between urbanization rates and the development of financial markets. Recent work by Rousseau and Sylla and Bodenhorn and Cuberes further establish this relationship.<sup>82</sup> Though these studies have not yet identified the direction of causality, what is important for the present study is the existence of a link. Therefore, I use urbanization rates to proxy for a country's development of internal financial markets.<sup>83</sup> The variable *URBANIZATION* takes the log of the COW measure of a country's urban population divided by the COW measure of a country's total population.<sup>84</sup>

Dincecco,<sup>85</sup> citing Bordo and Rockoff and Obstfeld and Taylor,<sup>86</sup> highlights how another indicator of financial development and integrity was adherence to the gold standard. According to Bordo and Rockoff, because the gold standard signaled both financial rectitude and that a government would run large fiscal deficits only in emergencies, this "significantly lowered the cost of loans from metropolitan Europe."<sup>87</sup> Drawing from the Meissner<sup>88</sup> coding of *de facto* and *de jure* convertibility into gold, the variable *GOLD STANDARD* equals 1 if country *i* in year *t* is on a gold standard, and 0 otherwise.<sup>89</sup>

**Economic size and performance.** I include several indicators of economic size and performance. Country size indicates if the country has a tax base adequate to accord the government the ability to pay back debt.<sup>90</sup> I control for economic size using each country's COW annual estimate of iron and steel production and total population.<sup>91</sup> Economic performance, by increasing revenues, can change incentives to

81. Kroos 1967.

82. See Rousseau and Sylla 2005; and Bodenhorn and Cuberes 2010. Using the example of the United States, Rousseau and Sylla state how financial development "initially, [was] an urban development having its greatest impact on the commercial and industrial groups that were a small part of the population. A large majority of the country's population was engaged in agriculture ... but the agricultural sector would only gradually come to be affected by the new financial system as it extended itself beyond cities and spread its influences beyond its urban roots." See Rousseau and Sylla 2005, 31.

83. Dincecco 2009 uses urbanization to capture per-capita income growth, since Hohenberg and Lees 1985, Bairoch 1988, and Acemoglu, Johnson, and Robinson 2005 argue that urbanization rates and income growth are closely related. However, I capture economic size using iron and steel production.

84. Singer, Bremer, and Stuckey 1972. Acquired using the EuGene software. See Bennett and Stam 2000.

85. Dincecco 2009.

86. See Bordo and Rockoff 1996; and Obstfeld and Taylor 2003.

87. Bordo and Rockoff 1996, 390.

88. Meissner 2005.

89. The appendix reports a robustness check that uses an alternative coding for adherence to the Gold Standard.

90. Dincecco 2009.

91. Because both measures are highly skewed, I use their natural log in the regression. Using iron and steel production to capture economic size is also useful because it can account for different rates of technological innovation and adoption across countries.

go to war and take on new debts (and, hence, create central banks). I control for economic performance by including the year-to-year change in a country's iron and steel production. Also, since the openness of a country to the global economy can affect economic performance, I draw on the Trade Agreement Database of Pahre to identify when countries were members of trade agreements from 1816 to 1914.<sup>92</sup>

**Previous defaults.** I control for previous government defaults. Governments can resort to default in the face of a fiscal crisis. This is particularly salient given my focus on war finance, as Dincecco highlights that many early modern executives resorted to default to handle the large debts accumulated during war.<sup>93</sup> The dummy variable `DEFAULT` is coded 1 in any year in which a country is in partial or full default on publicly held debts. While Dincecco<sup>94</sup> codes this variable using data from Reinhart, Rogoff, and Savastano,<sup>95</sup> I rely on a more up-to-date (and comprehensive) list of government defaults from Reinhart and Rogoff.<sup>96</sup>

**Internal stability and internal war.** I control for internal disturbances that destabilize the political regime, thereby influencing default risk. To capture the presence of an internal disturbance within a country, the variable `INTERNAL DISRUPTION` equals 1 when, according to the Polity IV data set, a country experiences at least a partial collapse of central authority.<sup>97</sup> I also control for whether a country is involved in a COW intrastate or colonial war that began during the 1816 to 1914 time period.<sup>98</sup>

**Tax rates.** Scheve and Stasavage identify how states financed war mobilization by altering the highest tax rate on inherited wealth.<sup>99</sup> This fiscal instrument might substitute for the need to use or create a central bank. Therefore, using the tax rate data reported in their study, I control for the top tax rate placed on inherited wealth.<sup>100</sup>

### *Estimation Approach*

I use panel data, also called time series cross-sectional (TSCS) data. Such data present a set of challenges to inference. The first difficulty is to account for unit-level unobserved heterogeneity because failure to account for unobserved differences between countries could lead to omitted variable bias. The two common approaches are fixed effects and random effects. Fixed effects might be problematic when a variable

92. Pahre 2008. I use the creation of trade agreements because actual trade data are available starting in only 1880 and, even then, only for a limited number of countries. See Oneal and Russett 2005.

93. Dincecco 2009.

94. Ibid.

95. Reinhart, Rogoff, and Savastano 2003.

96. Reinhart and Rogoff 2009.

97. This is captured by the `POLITY` variable in the Polity IV data set taking on a value of -77.

98. Sarkees and Wayman 2010.

99. Scheve and Stasavage 2012.

100. I thank Kenneth Scheve and David Stasavage for making their tax rate data publicly available.

of interest varies slowly or rarely over time because the resulting multicollinearity between the fixed effects and the variable of interest will lead to inefficient standard errors.<sup>101</sup> As Table 1 shows, the presence of a central bank varies very little for most countries. Some countries had a central bank for the length of the entire sample and some countries had no central bank at all. In fact, only two countries in my sample show any notable variation in the central bank variable: the United States and Spain.

The alternative approach is random effects. This requires assuming zero covariance between the variables (particularly the variable of interest) and the unobserved unit-level effect. While there is no test for this assumption, I conduct a Hausman test for systematic differences in the coefficients between the fixed effects and the random effects model (where a finding of systematic differences will suggest that the random effects model is misspecified).<sup>102</sup> I fail to reject the null hypothesis of no systematic differences between the coefficients in the fixed effects and the random effects model (chi-square statistic of 10.16, with a  $p$ -value of 0.81), thereby indicating that the random effects model is not misspecified. Nevertheless, I present results from both fixed effects and random effects models.

The second difficulty with my data is that diagnostic tests found my data to be stationary, but autocorrelated.<sup>103</sup> Thus, in addition to accounting for unit-level heterogeneity, I model time dynamics. This can be accomplished with a variety of empirical strategies. A common approach for modeling time dynamics is to include a lagged dependent variable (LDV), but Nickell<sup>104</sup> and Judson and Owen<sup>105</sup> show how including an LDV with fixed effects can produce bias when the time panels are relatively short (less than thirty years). Several of the time panels in my data fit this criteria. This is another reason (besides concerns about the low over-time variation in the central bank variable) that I should consider random effects models. In addition to including a lagged dependent variable, I also consider estimation approaches that model a first-order auto-regressive—AR(1)—process and/or include a time polynomial.<sup>106</sup>

Given these difficulties and the variety of approaches for addressing them, I consider and compare the results from nine models. As a baseline specification, I first use ordinary least squares (OLS) with no unit-level heterogeneity corrections and no time dynamics in Model 1. Next, I consider eight other models with different empirical modeling strategies. In Model 2, I use OLS with an LDV, fourth-degree time polynomial, and fixed effects. In Model 3, I use OLS with an LDV, fourth-degree time polynomial, and random effects. In Model 4, I use feasible generalized least

101. Beck and Katz 2001, 492.

102. Rabe-Hesketh and Skrondal 2008, 123.

103. Specifically, a Fisher test for a panel unit root rejects the null hypothesis of a unit root at the 0.99 confidence level (chi-square statistic of 262.46).

104. Nickell 1981.

105. Judson and Owen 1995.

106. I also attempted to include year fixed effects, but this led to a failure of model convergence. See online appendix C.

squares (FGLS) with an LDV, AR(1) correction, and fixed effects. In Model 5, I use FGLS with an LDV, AR(1) correction, and random effects. Plümper and Troeger<sup>107</sup> suggest using fixed-effects vector decomposition (FEVD) when one must include fixed effects in a model with a slowly changing variable of interest.<sup>108</sup> Thus, I use FEVD with an LDV in Model 6, and then, in Model 7, I use FEVD with an LDV and AR(1) correction. In Model 8, I use an LDV, AR(1) correction, and Driscoll-Kraay standard errors, which are well-calibrated standard errors in the presence of cross-sectional correlations.<sup>109</sup> In Model 9, I estimate a model with an LDV, AR(1) correction, Driscoll-Kraay standard errors, and fixed effects.

## Empirical Results

Tables 3 and 4 report the results from the nine different estimation approaches I described. Table 3 reports the results from the first five models and Table 4 reports the results from the last four models.

Despite estimating nine different models, they offer several common and notable results. First, recall that I am primarily interested in the coefficient on `CENTRAL BANK` and its interaction with the `INTERSTATE WAR` variable. All nine models show a negative coefficient on the interaction term.<sup>110</sup> Moreover, in eight of the nine models, the coefficient on the interaction term is statistically significant (at the 0.99 confidence level in three models, at the 0.95 confidence level in four models, and at the 0.90 confidence level in one model). The one exception is Model 1, but this model contains no unit-specific effects or time dynamics. Overall, this suggests that the presence of a central bank will reduce the spread when a country is at war (though confirming this effect requires considering the full marginal effect).

Second, in only the base model is the coefficient on `CENTRAL BANK` statistically significant and substantively large compared with the coefficient on the interaction term. This means that, after accounting for time dynamics and unit-level heterogeneity, central banks have no statistically discernible impact on the bond spread during times of peace.

Third, for reasons discussed in Brambor, Clark, and Golder, I include the `INTERSTATE WAR` variable as a separate constitutive term.<sup>111</sup> All nine models report a positive coefficient on this variable (though only three models indicate that the coefficient is statistically significant at conventional levels). The positive sign is

107. Plümper and Troeger 2007.

108. However, others, notably Greene, claim that this approach is no more effective than OLS with fixed effects. Such controversy is of little concern here, because I consider both approaches. See Greene 2011a and 2011b.

109. See Hoechle 2007; and Driscoll and Kraay 1998.

110. Using the model with fixed effects and an LDV, an F-test finds that the constrained model (without the interaction term) is statistically distinguishable from the unconstrained model (with the interaction term), with an F-stat of 6.14 ( $p$ -value of 0.013). This lends merit to the inclusion of the interaction term.

111. Brambor, Clark, and Golder 2006.

**TABLE 3. Impact of central banks on bond spreads**

<i>Model</i>	(1)	(2)	(3)	(4)	(5)
<i>Estimation</i>	<i>OLS</i>	<i>OLS</i>	<i>OLS</i>	<i>FGLS</i>	<i>FGLS</i>
<i>Unit-specific effects</i>	<i>None</i>	<i>Fixed</i>	<i>Random</i>	<i>Fixed</i>	<i>Random</i>
<i>Time dynamics</i>	<i>None</i>	<i>LDV and year polynomial</i>	<i>LDV and year polynomial</i>	<i>LDV and AR (1)</i>	<i>LDV and AR (1)</i>
CENTRAL BANK	-0.17*** (0.03)	0.02 (0.03)	0.01 (0.02)	0.01 (0.04)	-0.02 (0.02)
INTERSTATE WAR	0.14* (0.08)	0.05 (0.04)	0.04 (0.04)	0.11 (0.04)	0.10** (0.04)
CENTRAL BANK × INTERSTATE WAR	-0.15 (0.11)	-0.11** (0.05)	-0.12** (0.05)	-0.18*** (0.06)	-0.16*** (0.06)
<i>Control variables</i>					
REPRESENTATIVE INSTITUTIONS	0.07** (0.03)	0.02 (0.03)	0.02 (0.02)	0.09** (0.04)	0.02 (0.03)
TOP TAX RATE	-0.03*** (0.01)	0.00 (0.01)	-0.00 (0.00)	-0.01 (0.01)	-0.01 (0.01)
TRADE AGREEMENT	0.19*** (0.04)	0.00 (0.03)	-0.02 (0.02)	-0.01 (0.04)	0.03 (0.03)
IRON AND STEEL PRODUCTION/CAPITA	-0.26 (0.39)	0.00 (0.28)	-0.18 (0.19)	0.01 (0.44)	-0.15 (0.30)
TOTAL POPULATION	0.00** (0.00)	0.00 (0.00)	0.00 (0.00)	0.00 (0.00)	0.00 (0.00)
GROWTH IN IRON AND STEEL PRODUCTION	-0.46 (1.94)	-0.89 (0.93)	-1.13 (0.93)	-0.81 (0.78)	-0.76 (0.77)
URBANIZATION RATE	0.03 (0.02)	0.02 (0.02)	-0.01 (0.01)	0.04* (0.03)	-0.00 (0.01)
INTERNAL POLITICAL CRISIS	-0.01 (0.05)	-0.03 (0.02)	-0.03 (0.02)	-0.03 (0.02)	-0.02 (0.02)
GOLD STANDARD	0.18*** (0.04)	0.02 (0.02)	0.03 (0.02)	0.02 (0.03)	0.04 (0.03)
DEFAULT	0.20** (0.10)	-0.00 (0.05)	0.02 (0.05)	-0.00 (0.04)	0.00 (0.04)
CIVIL WAR	-0.17*** (0.04)	-0.04 (0.02)	-0.05** (0.02)	-0.07*** (0.02)	-0.07*** (0.02)
COLONIAL WAR	0.04 (0.04)	0.02 (0.02)	0.03 (0.02)	0.03 (0.03)	0.02 (0.02)
SPREAD <sub>t-1</sub>		0.81*** (0.01)	0.81*** (0.01)	0.64*** (0.02)	0.69*** (0.02)
<i>Constant</i>	0.79*** (0.07)	4197.31*** (711.99)	-56.89 (39.83)	0.40*** (0.05)	0.25*** (0.06)
<i>Observations</i>	1,449	1,449	1,449	1,426	1,449

*Notes:* Models 2 and 3 estimated using *xtreg* command in Stata. Models 4 and 5 estimated using *xtregar* command in Stata. AR(1) = first-order auto-regressive. FGLS = feasible generalized least squares. LDV = lagged dependent variable. OLS = ordinary least squares. \*\*\*  $p < .01$ ; \*\*  $p < .05$ ; \*  $p < .10$ .

**TABLE 4. Impact of central banks on bond spreads, additional models**

<i>Model</i>	(6)	(7)	(8)	(9)
<i>Estimation</i>	<i>Vector decomposition</i>	<i>Vector decomposition</i>	<i>Driscoll &amp; Kraay standard error</i>	<i>Driscoll &amp; Kraay standard error</i>
<i>Unit-specific effects</i>	<i>Fixed</i>	<i>Fixed</i>	<i>None</i>	<i>Fixed</i>
<i>Time dynamics</i>	<i>LDV</i>	<i>LDV &amp; AR (1)</i>	<i>LDV &amp; AR (1)</i>	<i>LDV &amp; AR (1)</i>
CENTRAL BANK	-0.02 (0.02)	-0.07 (0.06)	-0.00 (0.02)	0.02 (0.04)
INTERSTATE WAR	0.04 (0.04)	0.11** (0.05)	0.04 (0.04)	0.04 (0.04)
CENTRAL BANK X INTERSTATE WAR	-0.13** (0.05)	-0.18*** (0.06)	-0.12** (0.06)	-0.13* (0.07)
<i>Control variables</i>				
REPRESENTATIVE INSTITUTIONS	0.04 (0.03)	0.08 (0.05)	0.02 (0.01)	0.04 (0.03)
TOP TAX RATE	-0.01 (0.01)	-0.01 (0.01)	-0.00 (0.00)	-0.01 (0.00)
TRADE AGREEMENT	-0.03 (0.03)	-0.00 (0.04)	-0.01 (0.03)	-0.03 (0.03)
IRON AND STEEL PRODUCTION/CAPITA	-0.04 (0.33)	0.05 (0.71)	-0.15 (0.15)	-0.04 (0.19)
TOTAL POPULATION	-0.00 (0.00)	0.00 (0.00)	0.00 (0.00)	-0.00 (0.00)
GROWTH IN IRON AND STEEL PRODUCTION	-1.25 (0.95)	-0.87 (0.84)	-1.19 (0.83)	-1.25 (0.80)
URBANIZATION RATE	0.02 (0.02)	0.04 (0.03)	-0.01 (0.01)	0.02 (0.03)
INTERNAL POLITICAL CRISIS	-0.03 (0.02)	-0.03 (0.02)	-0.03 (0.04)	-0.03 (0.05)
GOLD STANDARD	0.01 (0.02)	0.02 (0.04)	0.03 (0.03)	0.01 (0.04)
DEFAULT	0.01 (0.05)	0.01 (0.04)	0.02 (0.04)	0.01 (0.03)
CIVIL WAR	-0.05** (0.02)	-0.07*** (0.03)	-0.05* (0.03)	-0.05** (0.03)
COLONIAL WAR	0.03 (0.02)	0.03 (0.03)	0.03 (0.02)	0.03 (0.02)
SPREAD <sub>t-1</sub>	0.81*** (0.01)	0.67*** (0.02)	0.82*** (0.04)	0.81*** (0.04)
<i>Constant</i>	0.26*** (0.07)	0.42*** (0.07)	0.15*** (0.05)	0.24*** (0.08)
<i>Observations</i>	1,449	1,401	1,449	1,449

*Notes:* Models 1 and 2 estimated using *xtfevd* command in Stata. AR(1) = first-order auto-regressive. LDV = lagged dependent variable. Models 3 and 4 estimated using *xtsc* command in Stata. \*\*\*  $p < .01$ ; \*\*  $p < .05$ ; \*  $p < .10$ .



consistent with my theory since it suggests that countries at war but lacking a central bank will have a higher bond spread compared with countries without a central bank and not at war. In other words, it shows that war can lead to an increase in a state's borrowing costs.

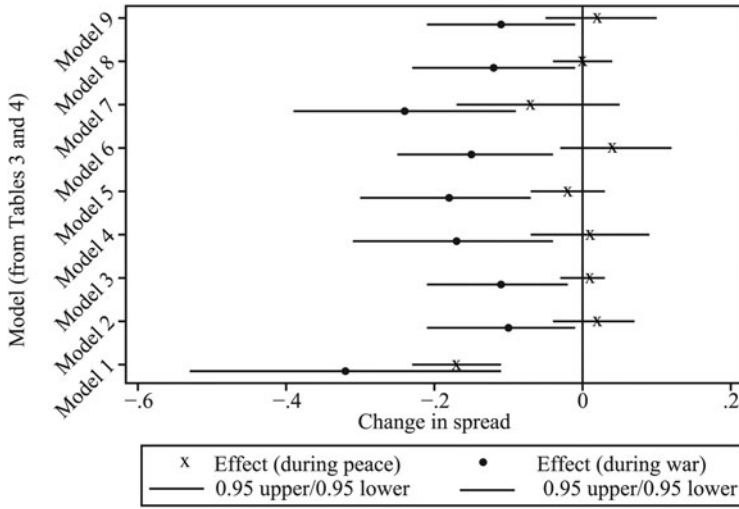


FIGURE 2. Marginal effect central bank of bond spread, at peace and at war

Fourth, when an interaction term is included in a model with a continuous dependent variable (as is the case here), the full marginal effect of the variable of interest (CENTRAL BANK) is the sum of the coefficients on this variable and its interaction with the modifying variable (INTERSTATE WAR). Evaluating this marginal effect is best accomplished visually. Therefore, Figure 2 depicts, for each of the models in Tables 3 and 4, the marginal effect of a central bank during peace (when INTERSTATE WAR = 0) and the marginal effect of a central bank during war (when INTERSTATE WAR = 1), along with the confidence intervals for the effect.<sup>112</sup> Across the models, one can see that the effect for a central bank on the bond spread is negative, but the magnitude of the effect is smaller during times of peace compared with the magnitude of the effect during times of war (and the confidence intervals for the effect during times of peace include 0).

To place the effects shown in Figure 2 in perspective, consider that the average spread during war over this time period is 0.92 percentage points. Therefore, using the 0.24 percentage point reduction during wartime as an example (from Model 7), possessing a central bank could produce a  $[(0.68 - 0.92)/0.92]$  26 percent reduction

112. The confidence intervals are computed using the *lincom* command in Stata.

in wartime borrowing costs for the average country. Overall, these results support the primary hypothesis that central banks improve a country's ability to borrow, at least during wartime.

It is worth noting the results for a few of the control variables. First, the coefficient on REPRESENTATIVE INSTITUTIONS in all nine models is positive (though it is only statistically significant in two of the models). The positive sign is particularly interesting, because it suggests that representative institutions actually raise borrowing costs (though, again, the coefficient is insignificant). However, this result might simply be a function of the limited presence of representative institutions during the time period under consideration (1816 to 1914). Second, in eight of the nine models, the coefficient on the CIVIL WAR variable is statistically significant and in all nine models it is negative. The negative sign is surprising because it suggests that being in a state of civil war reduces borrowing costs. This result might be related to the wave of internal revolutions during the late 1840s or could be driven by the US Civil War, since the numerous financial innovations implemented during the conflict expanded the US access to credit. Space constraints do not allow for further exploration into either of these two results, but they point to interesting questions for future research.

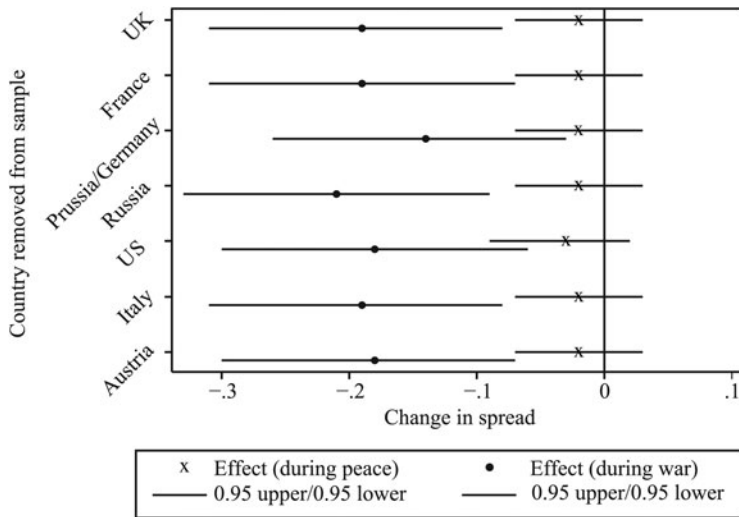
## Robustness Checks

Despite my best efforts to capture unit-level heterogeneity, one may worry that there is something peculiar about the early adopters of central banks (England, Prussia, United States, France) and that this may drive my findings. It could be the case that some important feature of these key countries enables them to better finance wars and that this important unobservable is not captured by the observables in the model. Although it is not possible to account for all possible unobservable factors, a test that can assuage such concerns is to iteratively remove some key countries from the estimation to see if doing so attenuates the results. I perform such a test using the FGLS models with a lagged dependent variable and AR(1) correction (Models 4 and 5 from Table 3). The results from employing this procedure on Model 5 are depicted visually in Figure 3 (a similar pattern to that shown in Figure 3 is obtained if one instead uses Model 4). Although the effect is slightly attenuated when Prussia/Germany is removed from the sample and slightly enhanced when Russia is removed from the sample, Figure 3 shows that, by and large, the results remain highly consistent regardless of the country removed: possessing a central bank leads to a statistically significant reduction in the bond spread during times of war.

To gain further confidence in my findings, I conduct a series of additional robustness checks. The results from these tests are reported in the online appendix. Here, I simply motivate each test, describe each test, and briefly summarize the findings from each test.

First, Table 1 shows that the diffusion of central banking to other countries was not instantaneous. Broz recognizes this when he says that “adopting the English exemplar

thus appears to have been difficult.”<sup>113</sup> Broz refers to this as the “Diffusion Conundrum” and claims that the degree of political centralization explains the variation in central bank adoption: domestic resistance to central banking decreases with domestic political centralization.<sup>114</sup> He suggests that political centralization may confound my results: the coefficient on *CENTRAL BANK* will capture both the fiscal agency role of the central bank and the effect of political centralization. For this reason, I control for government centralization. Earlier versions of the Polity data set (Polity I and II) recorded the structural centralization of political authority using the variable *CENTRALIZATION*.<sup>115</sup> Including this variable leaves the substantive and statistical effect of a central bank, both at times of war and peace, nearly identical to those reported in [Tables 3 and 4](#).



**FIGURE 3.** *Marginal effect central bank of bond spread, at peace and at war (key countries removed from sample)*

Second, I consider an alternative measure for adherence to the gold standard.<sup>116</sup> This again produces similar results to those reported in [Tables 3 and 4](#). Third, Stasavage posits that the ability of central banks to reduce borrowing costs is closely linked to representative institutions.<sup>117</sup> For Stasavage, representative institutions ensure that governments allow central banks to remain managers of debt and

113. Broz 1999, 237.

114. See Broz 1998, 286; and Broz 1999, 238.

115. Gurr 1990, 21. Description of the variable is included with the test results in online appendix C.

116. Flandreau and Zumer 2004.

117. Stasavage 2003.

loan repayment. If creditors have political influence within a representative assembly, they can block revisions to the central bank's statute.<sup>118</sup> However, Flandreau and Flores question this claim, noting that "adequate borrowers were not necessarily those with constitutions and commitments. Those who could implement the policy adjustments that monopolist underwriters would require were also eligible."<sup>119</sup> Indeed, a number of central banks have persisted and thrived under autocracy:<sup>120</sup> the Banque de France remained intact despite France's democratic transition not occurring until 1875; Prussia maintained its central bank up to the time of the Weimar Republic's establishment; and Russia's central bank, established in 1860, existed well through the end of the Tsars' reign. Nevertheless, I explicitly test Stasavage's claim by splitting my sample into two subsamples: one where REPRESENTATIVE INSTITUTIONS equals 1 and one where REPRESENTATIVE INSTITUTIONS equals 0. While I find that the effect of central banks is negative when a country has representative institutions and when the country does not have representative institutions, the effect is statistically significant only for countries without representative institutions (which is contrary to Stasavage's claim). One should note that when the country has representative institutions, the confidence interval around the effect (-0.31 to 0.17) contains the point estimate for when the country does not have representative institutions (-0.14). Similarly, when the country does not have representative institutions, the confidence interval around the effect (-0.27 to -0.02) contains the point estimate for when the country has representative institutions (-0.07). This suggests that, statistically speaking, the effect is indistinguishable between countries with and without representative institutions.

Fourth, North, Wallis, and Weingast argue that developing countries may have the same institutions in name as developed countries, but these institutions do not operate in the same way.<sup>121</sup> To consider their argument, I create the variable RICH, which equals 1 when a country has iron and steel production per capita above the median level for my sample, 0 otherwise. I explicitly test North, Wallis, and Weingast's claim by splitting my sample into two subsamples: one where RICH equals 1 and one where RICH equals 0. This test finds that while the effect of a central bank on borrowing costs is negative during times of war for both rich countries and poor countries, it is statistically significant only for poor countries. Since the confidence intervals do not overlap, this lends some credence to the North, Wallis, and Weingast argument. However, one must keep in mind that, during the time period under evaluation, most countries would be considered poor by today's standards.

Beaulieu, Cox, and Saiegh argue that one must consider both the price (that is, interest rate) and access to credit when evaluating democracies' borrowing advantages

118. *Ibid.*, 19, 180.

119. Flandreau and Flores 2009, 679.

120. Autocracy for the three examples in this paragraph is measured using the POLITY variable of the Polity IV data set. If the dates are based on the POLITICAL COMPETITIVENESS variable also found in the Polity IV data set, France would remain autocratic until 1898, while Prussia would have become "democratic" in 1878.

121. North, Wallis, and Weingast 2009.

and that sovereigns may seek access to credit only if they anticipate receiving a good price.<sup>122</sup> Accounting for access to international credit markets is also critical because, as Flandreau and Flores highlight, being at war may eliminate a country's access to foreign credit.<sup>123</sup> In short, failing to account for whether and how a country has access to credit could introduce selection bias into my cost of borrowing model. To account for this potential selection bias, I use a Heckman two-stage procedure where the first stage is a credit access model and the second stage is the borrowing cost model.<sup>124</sup> The dependent variable in the selection stage model is the binary variable `CREDIT ACCESS`, which equals 1 if country *I* existed in year *t* but did not have a recorded value for sovereign yield data in year *t*, and 0 otherwise. The independent variables in the selection stage model are the same as in the borrowing cost model, with one exception: I follow Beaulieu, Cox, and Saiegh by including in the selection stage the alliance relations similarity of country *i* with the system leader (the United Kingdom for the 1816 to 1914 time period).<sup>125</sup> This is done to satisfy the Heckman model's exclusion restriction. Each of these variables is then lagged one period to account for potential endogenous effects. I find that, even after accounting for selection effects, the coefficients on the `CENTRAL BANK` variable and the interaction between central banks and interstate war are largely similar (both substantively and statistically) to those reported in [Tables 3 and 4](#).

## Conclusion

Central banks enhance a government's ability to borrow during war when there is an enormous amount of borrowing required in a short period of time. Data covering the nineteenth and early twentieth centuries reveal that central banks reduce a government's borrowing costs during war. In other words, a central bank can fulfill the function (highlighted by Jacques Necker in 1784) of "giving reassurances on the sovereign's intentions, and by proving that no motive can incite him to fail his obligations."<sup>126</sup>

These findings highlight three reasons to extend the analysis into the mid-to-late twentieth century. First, I find that representative institutions are not associated with lower costs of borrowing. Although potentially provocative, this null finding might be related to my sample not including the numerous liberal democracies found in

122. Beaulieu, Cox, and Saiegh 2012.

123. Flandreau and Flores 2012.

124. Heckman 1979.

125. Because Beaulieu, Cox, and Saiegh test the post-1945 time period, the United States is the system leader after 1945. Also, Beaulieu, Cox, and Saiegh use trade relations, but trade data limitations in my sample compels me to use Signorino and Ritter's 1999 alliance S-scores of each country with the United Kingdom. See Beaulieu, Cox, and Saiegh 2012.

126. Quoted in Sargent and Velde 1995, 487.

the mid- to late twentieth century. Second, although the presence of central banks became more widespread (and nearly universal) by the late twentieth century, their independence from ruling officials varies widely. Should such variation in independence affect governments' ability to borrow? How is the effect of such independence modified by the exchange rate regime of the government, especially since this can have an impact on a government's ability to increase spending?<sup>127</sup> Third, one should consider whether the shift in government spending from a warfare focus to a welfare focus led to central banks playing a more or less important role in governments acquiring favorable financing.

Future work should also seek to answer a logical question posed by my findings: If the presence of a central bank improves a government's ability to borrow during times of war, does this, in turn, translate into better war effort, a higher likelihood of victory, or even a greater likelihood of peace? With respect to fighting ability and likelihood of victory, Shea finds that access to credit and the cost of credit are much more important for democracies than nondemocracies.<sup>128</sup> Because democracies are more sensitive to the societal pressures that long wars can generate (which can compel a democracy to end its war effort), affordable financing can mitigate these pressures. If this finding is correct, then should the presence of a central bank have a larger impact on the probability of victory for democracies compared with autocracies? With respect to the prospects for peace, Slantchev finds that acquiring an unsustainable debt that will be difficult (if not impossible) to service during peace can lead states to fight until defeat.<sup>129</sup> If this claim is correct, then could the presence of a central bank mitigate concerns over the sustainability of accumulated war debt, thereby improving the prospects for peace?

Future research should also conduct dyadic tests that may reveal a "Central Bank Peace" that either complements, substitutes, or even explains the democratic peace (the empirical regularity that democratic regimes rarely fight one another) and liberal peace (the empirical regularity that trade lowers the probability of conflict). A regularity between joint central bank possession and peaceful relations may also speak to recent work on financial interests preventing conflict.<sup>130</sup> Kirshner argues that the financial community (from private investment firms to government central banks), by fearing the macroeconomic instability caused by war, pressures governments to pursue peaceful foreign relations. In contrast to Kirshner, my argument suggests that central banks and financial development lead to peace, not because financial interests are pacifists, but because central banks deter aggressors by facilitating the financing of war machines.

127. Clark and Hallerberg 2000.

128. Shea 2014.

129. Slantchev 2012.

130. See Gartzke 2007; Kirshner 2007; and Dafoe 2011.

## Supplementary material

An online appendix is available at <http://dx.doi.org/10.1017/S0020818314000265>.

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